

# Home Appraisal Solutions

Reduce Appraisal Costs &  
Turn Times for Your Business



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We give you access to the most comprehensive array of appraisal and alternative valuation products in the industry!

What if you could have access to appraisal products with half the turn time at significantly lower costs?

Customizable, comprehensive product suite ensures the right valuation product is used for each type of transaction:

## Consumer or Realtor Market

- What if you could capture the marketplace?
- What if you could provide consumer confidence in the value of their home prior to selling or refinancing?
- What if you could provide on-demand online access to Automated Valuation Model (AVM)?
- What if you could provide the consumer a valuation with a “Confidence Score”?
- Includes the 5-year value trend, market trends, comparable sales, property details, last and prior market sales and current listing status.
- Gives the Realtor a competitive edge tool when competing for listings.

## Financial Institutions

- What if you had the best turn-around times compared to competitors, while ensuring the highest quality appraisal product in the industry, at a significantly lower cost?
- What if you could save consumers considerable money on their appraisal product?
- What if you had a breadth of products that provide better alternatives for a valuation product?
- Valuation cascade is customized to your specific needs and designed to deliver the latest expensive, highest quality, regulatory compliant valuation for each transaction.
- We provide some of the best performing collateral underwriting tools, allowing us to offer customized quality control (QC). Whether you are looking for a tiered approach that relies on automation and solid appraisal review practices, or a formalized forensic protocol, we can provide you the right services.

## Product Highlights

Property appraisal report that combines aspects of traditional appraisals with the automated database capabilities of Automated Valuation Models (AVMs). They are called hybrid or desktop appraisals, which leverage the following:

- Property history data, comparable sales data, photographs or video of the interior and exterior of a property, and a licensed or certified local appraiser.
- As the name would imply, desktop appraisals are able to be executed from remote locations with the local markets and offer the potential to save appraisers considerable time that would otherwise be spent in transit to and from properties.
- USPAP-compliant alternative valuation process performed by a certified or licensed local appraiser utilizing local market data.
- Internal quality control provides a second level of appraiser expertise, and monitors appraiser performance, quality level and cycle time to determine future order assignment.
- Utilized by 20 of the top 25 lenders on a nationwide scale for home equity products.
- Proprietary platform built to deliver superior customer experience with advanced technology for speed of product delivery.
- Smartphone application utilized for inspectors in the field (Apple iOS & Android).
- Complete transparency into the appraisal process for parties to the transaction with portal access.

